EIECC Program
Effective Islamic English
Cross - Cultural Communication

**Effective Islamic English Cross
- Cultural Communication (EIECC Program)**

Presents

DEVELOPING GLOBAL LEADERS IN PRESENTING ISLAM

HOW TO BECOME AN ISLAMIC EXHIBIT ON THE MOVE?

HOW TO IMPROVE YOUR ISLAMIC ENGLISH THROUGH CLEARING DOUBTS ABOUT ISLAM?

DR. KHALID AL DOSSARY

QUALITY IN VISION

We seek to;

Build Well-rounded individuals by providing them with plentiful opportunities to

- **Realize their fullest potential**
- **Learn how to communicate ideas**
- **Identify opportunities**
- **Share knowledge**
- **Lead teams**
- **And search for innovative solutions.**

EIECC 3 GENERAL GOALS

We aim at;

- **Developing Global leadership from within to present Islam.**

- **Becoming Islamic Exhibit on the Move.**

- **Froming Communities of Commitment via SDLT.**

EIECC LAUNCHING PAD AGENDA:

Session 1

EIECC Overview

Session 2

KID's Communication
& Learning Ladder

Session 3

Final Presentations

Session 4

- Clear Your Doubts About Islam
- Scenarios & Role Plays

ASSIGNMENT

- Communicate with a non-Muslim
- Analysis Of Encounter

OUTLINE:

01 VISION & MISSION

02 RATIONALE

03 OBJECTIVES

04 REQUIREMENTS & DURATION

05 COURSE MATERIALS

06 EVALUATION PROCESS & TOOLS

07 METHODOLOGY & ACTIVITIES

08 COURSE SCHEDULE

VISION:

Every individual excels in cross-cultural communication and creates a peaceful tomorrow for the whole world.

MISSION:

We add divine values to the whole world through effective cross-cultural communication, hence better solutions and quality peaceful life.

RATIONALE:

There are many people who speak English well.

RATIONALE:

And who have good knowledge of Islam.

ISLAMIC KNOWLEDGE

RATIONALE:

Yet they are UNABLE to lead and communicate effectively **in English on Islamic subjects primarily because they lack the proper terms and concepts to do so.**

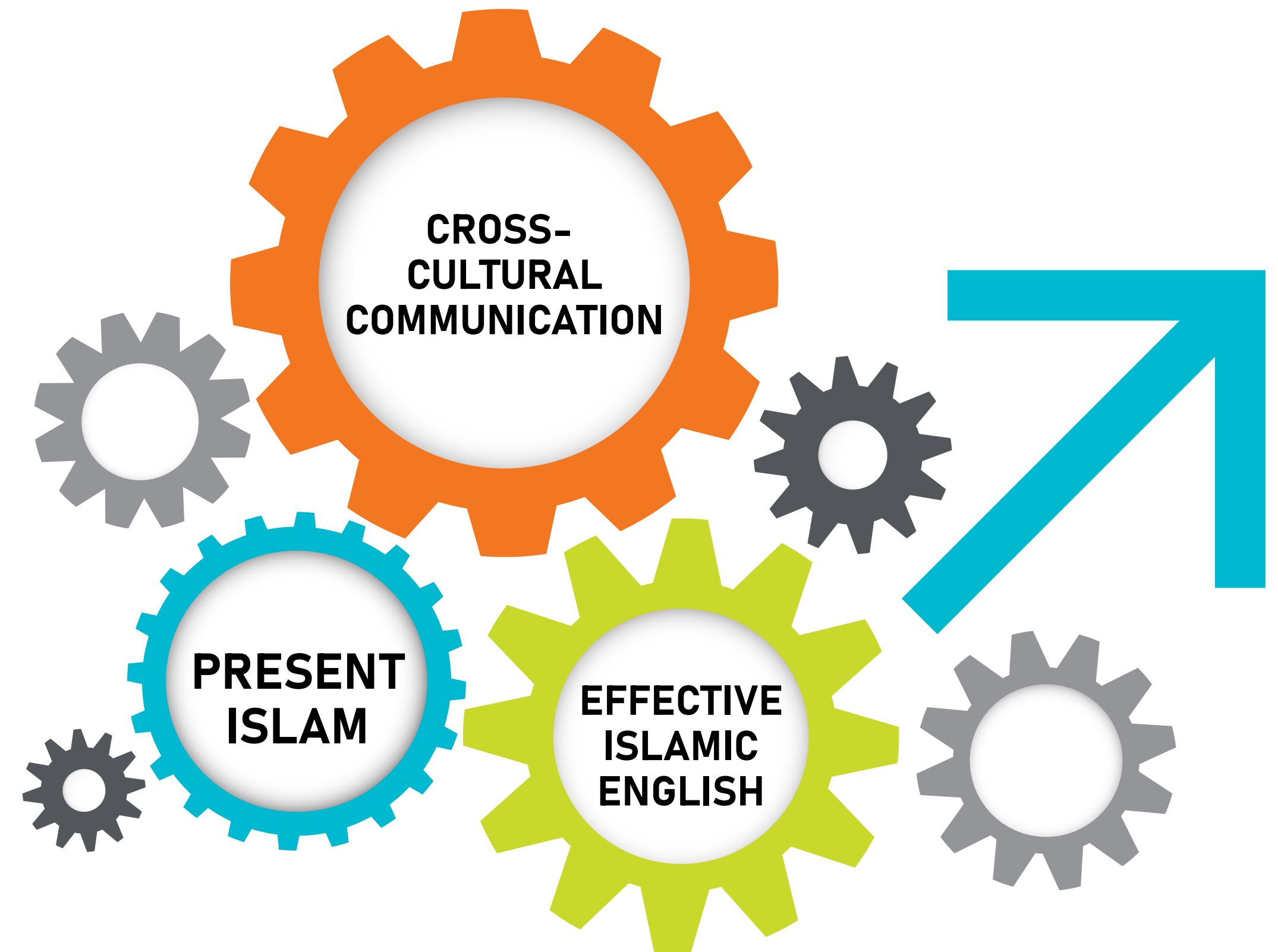**LACKING ISLAMIC ENGLISH TERMS & CONCEPTS**

RATIONALE:

The main objective of EIECC program is to:

Assist them to communicate effectively in any cross-cultural communication.

CROSS-CULTURAL COMMUNICATION

PRESENT ISLAM

EFFECTIVE ISLAMIC ENGLISH

OBJECTIVES:

By the end of the program the participants will have acquired the following:

- An improvement of Islamic English concepts, terms, statements, reasonable knowledge etc.,

- An improvement of communication competency.

- An improvement of self-led teams (communities of commitment).

- The ability to discuss Islamic concepts in English.

- The ability to give short presentations on Islamic topics.

- An awareness of the subtleties & importance of language sensitivity in cross-cultural communication.

- Ignition of the passion to use English and lead in communicating Islam to others.

REQUIREMENTS & DURATION:

REQUIREMENTS:

- **Willingness to present Islam in its true light.**
- **Able to take part in a conversation on general topics.**
- **Possess a basic level of fluency in English.**
- **Previous experience as a da'ee is not a must.**

DURATION:

- **The program consists of a total of 40 hours.**
  - **20 hours in class.**
  - **20 hours working on projects outside the class.**
- **Workshops may be offered as 1 or 2-day (5 -10 hrs) workshop.**
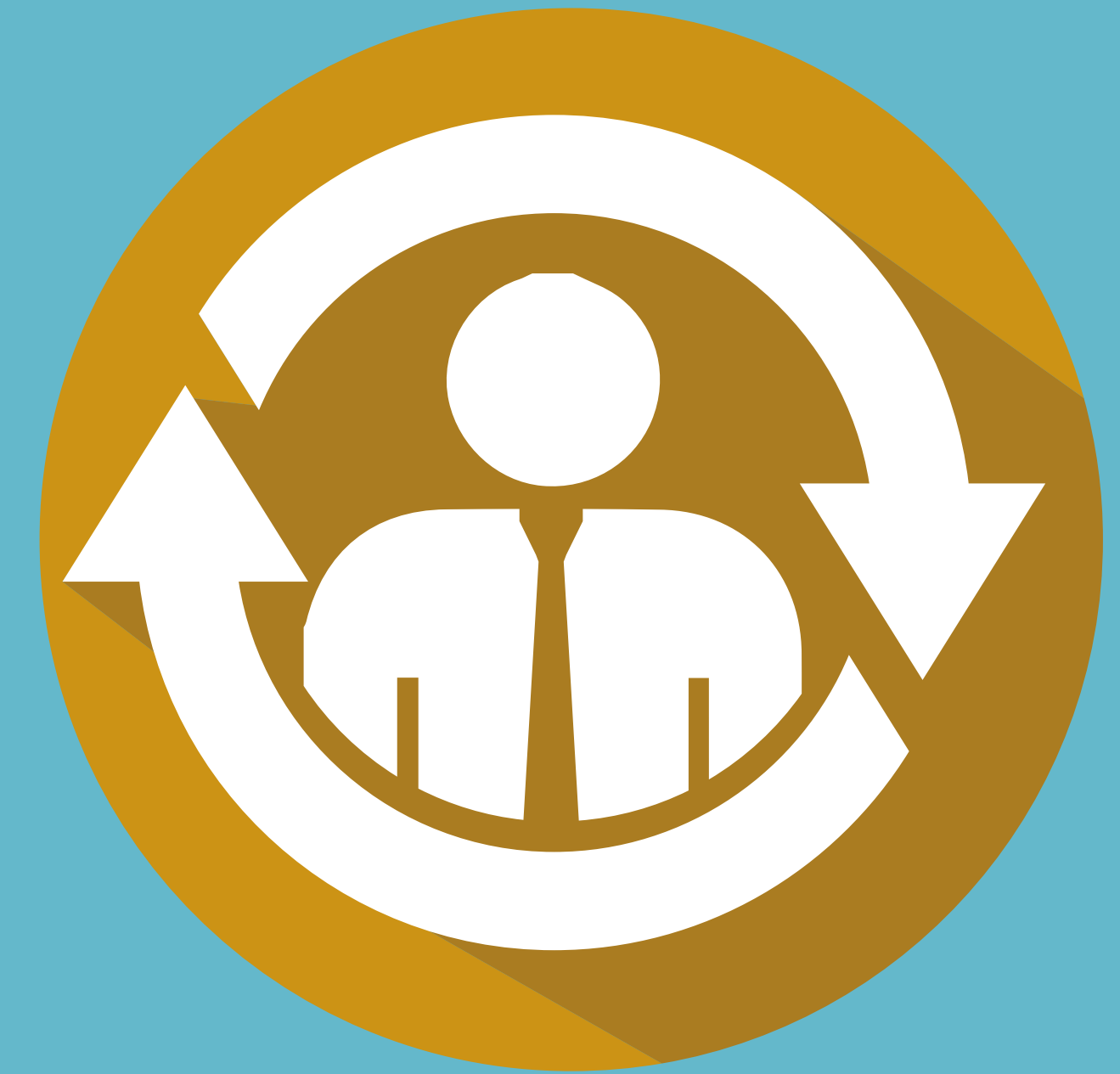
PARTICIPANTS:

- **Anyone using English at work / university, life as a medium of communication (Doctors, English teachers, engineers, etc).**
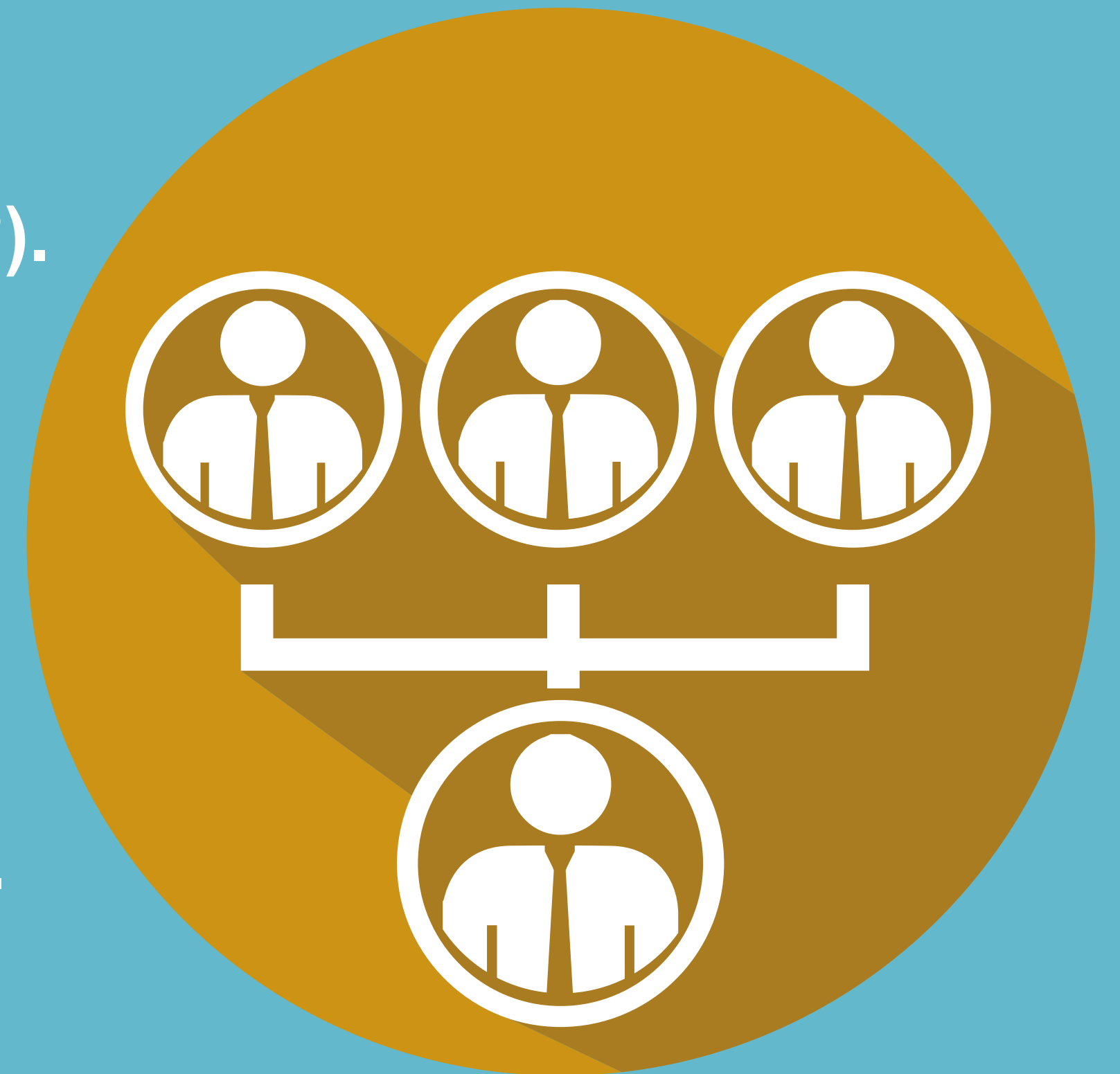
WORKSHOP MATERIALS:

● **Basic concepts in Islam (Pamphlets).**

● **The 40 + Qs PowerPoint (What does Islam Stand For?).**

● **50 Questions in Islamic Belief.**

● **Christian Muslim Dialogue.**

● **Christianity and Islam as seen in the Bible.**

● **Clear Your Doubts about Islam.**

● **Some video tapes/video streams for great presenters.**
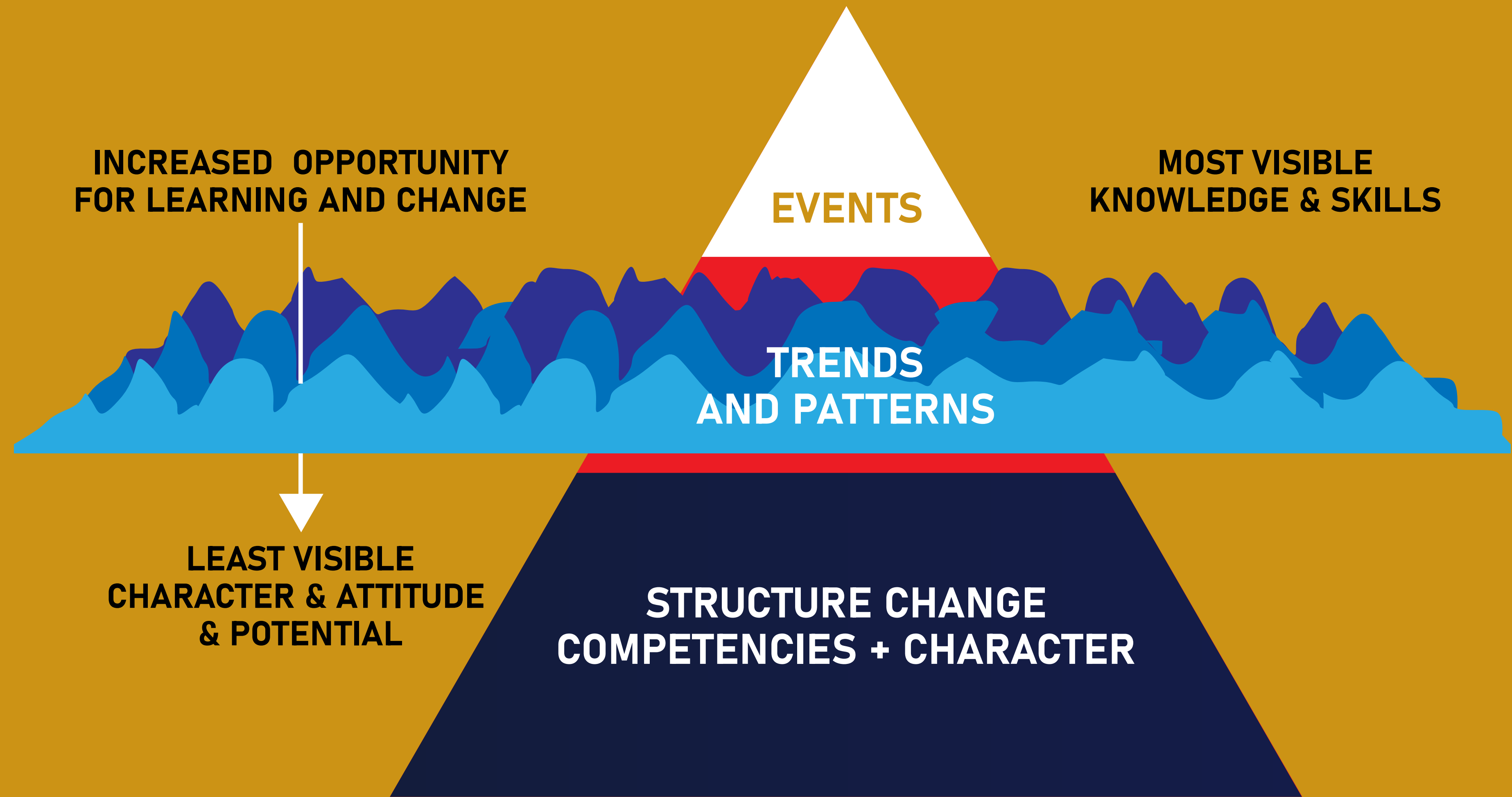
● **The course will use materials found on the following:**

Websites
http://www.sultan.org/
www.islamhouse.com
www.dawahmemo.com/eng/

COMMUNICATE WITH IMPACT:

INCREASED OPPORTUNITY
FOR LEARNING AND CHANGE

MOST VISIBLE
KNOWLEDGE & SKILLS

EVENTS

TRENDS
AND PATTERNS

LEAST VISIBLE
CHARACTER & ATTITUDE
& POTENTIAL

STRUCTURE CHANGE
COMPETENCIES + CHARACTER
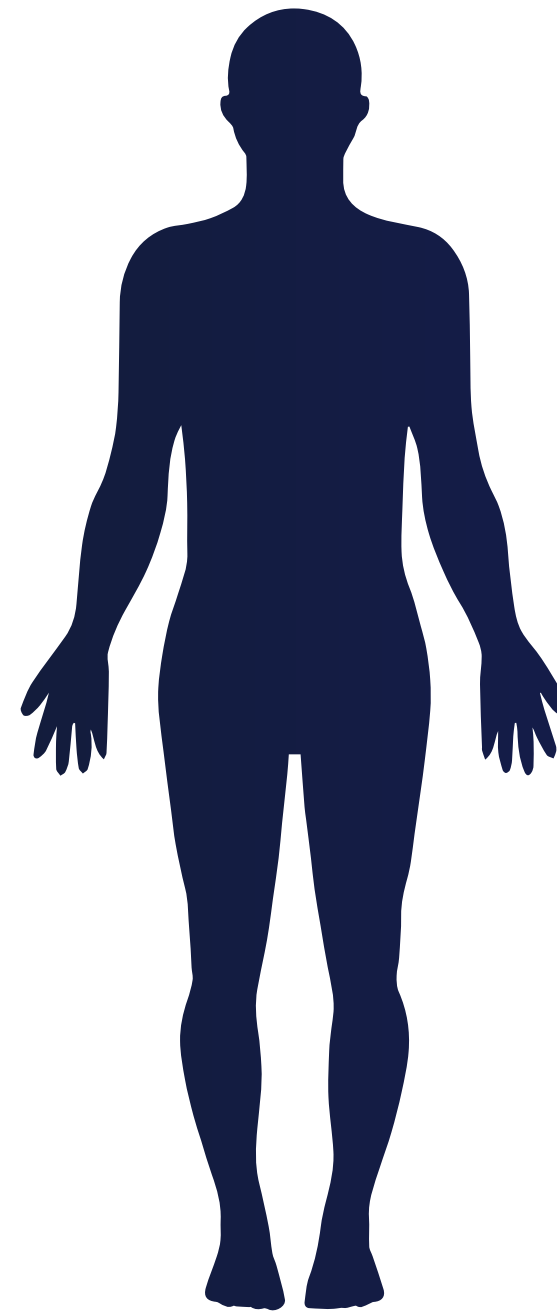
METHODOLOGY & ACTIVITIES:

- Delivering on the spot 4-minute baseline talk

- Burning Platform Scenario/act

- Reading aloud/Visualization (Every week)

- Why convert? Storytelling (Every week)

- The Communication and Learning Ladder (An individual Exercise)

- The Communication and Learning Ladder - The Jigsaw (Team Exercis

- How to Become an Islamic Exhibit workshop/activity

- Observing mini-presentations delivered by participants

- Video watching famous and exemplary speakers & team presentation

- **Conducting a dialogue with any target encounter**

- **Field visit (Visiting Islamic centers if practical)**

- **Language Sensitivity (Optional)**

- **Real discussions with a non-Muslim guest**

- **Muslim Christian Dialogue activity**

- **Responding to Misconceptions**

- **Role play/scenarios**

- **Attending a mini-lecture followed by questions**

- **Delivering final presentations**

- **Delivering real presentations (Optional)**

**NOTE:
PARTICIPANTS
AND FACILITATORS
COOPERATE IN LEARNING
& EVALUATION.**

WEEKLY ASSIGNMENTS:

Required weekly Assignments:

Read, recite, record and summarize pamphlets on basic Islamic topics (7 topics/messages).

Use KID Communication and Learning Ladder.

Read & Summarize 'Why Convert?' stories (7 summaries)

Encounters (Field work / min. 2 – max 7)

NEW WEEKLY ASSIGNMENTS

**NOTE:
PARTICIPANTS
AND FACILITATORS
COOPERATE IN LEARNING
& EVALUATION.**

EVALUATION STRATEGY:

The facilitators & participants conduct constant evaluation of the participants English language/ communication skills using different Evaluation tools.

The purpose of this evaluation is to determine if the participants are applying the communication criteria and what they have learned in the workshop.

COMMUNICATION CRITERIA:

A | Presentation checklist.

B | An oral appraisal checklist.

C | An Encounter Evaluation Form.

PROGRAM SCHEDULE:

Week 1:
Introduction & Baseline talk.

Week 2:
KID's Communication
and Learning Ladder.

Week 3:
Analysis Of Encounter.

Week 4:
Exemplary Speakers Analyses.

Week 5:
Misconceptions.

Week 6:
Muslim Christian Dialogue
or Inviting a real Guest.

Week 7:
Mini-Lecture & Why Convert Analysis?

Week 8:
Final Presentations.

WEEK 1:
INTRODUCTION & BASELINE TALK:
2 HOURS

ACTIVITY:

- Film 3 min. baseline talks & probing q's.
- React to questions (Islamic culture at glance).
- Explaining communication criteria.

ASSIGNMENT:

01 Read, recite, record and summarize pamphlets on basic Islamic topics.

02 Read & Summarize 'Why Convert?' stories.

03 Use KID''s Communication and Learning Ladder (Individual).

KID'S COMMUNICATION & LEARNING LADDER:

4+ HOURS

ACTIVITY:

— **Applying the Jigsaw Activity**

ASSIGNMENT:

01 **Encounter Participants should present Islam to a non-Muslim & report findings**

02 **Read & Summarize 'Why Convert?' stories**

03 **Read, recite, record & summarize pamphlets on basic Islamic topics.**

ANALYSIS OF ENCOUNTER:
2 HOURS

ASSIGNMENT:

ACTIVITY:

— **Reporting encounter & Discussion.**

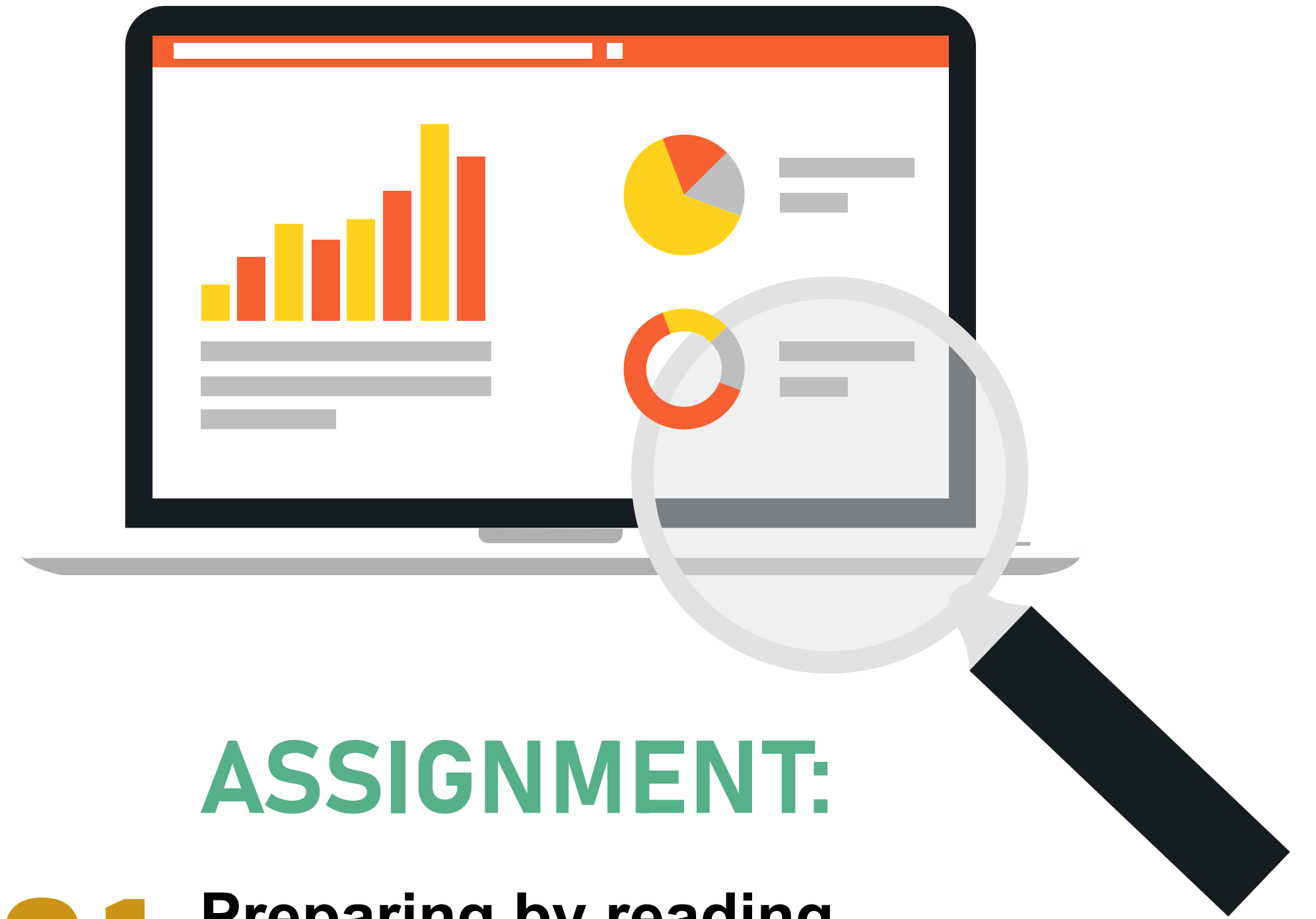— **Distributing roles for next scenario session.**

01 **Christian Muslim Dialogue.**

02 **Watching exemplary speakers & team presentations.**

03 **Choose a topic for your final presentation.**

04 **Read, record & summarize pamphlets on basic Islamic topics.**

WEEK 4:

EXEMPLARY SPEAKERS ANALYSES:
2 HOURS

ACTIVITY:

— **Team exemplary speakers presentations.**

— **Final participants' presentations & Feedback Film talk.**

ASSIGNMENT:

01 **Preparing by reading misconceptions.**

02 **Why Convert Storytelling?**

03 **Read, recite and record pamphlets /articles on basic Islamic principles.**

WEEK 5:
MISCONCEPTIONS:
2 HOURS

ACTIVITY:

— **Role play or scenario (Team or Pair).**

ASSIGNMENT:

01 **Read, recite and record pamphlets on basic Islamic principles, summarize & report next session.**

02 **Why Convert Storytelling?**

03 **Announce the Real Talk with A non-Muslim.**

WEEK 6:

SCENARIO WITH A CHRISTIAN:
2 HOURS

ACTIVITY:

— **Scenario with a Christian.**

ASSIGNMENT:

01 **Read, recite and record pamphlets on basic Islamic principles, summarize.**

02 **Why Convert ?**

SHORT TALK & WHY CONVERT? STORY-TELLING
2 HOURS

ACTIVITY:

— Attending a 20-minute lecture.

— Intensive Q & A session.

— Presenting Stories & summaries to teams.

ASSIGNMENT:

01 Preparing for the final presentation.

02 Read, recite and record pamphlets on basic Islamic principles, summarize.

WEEK 8:
FINAL PRESENTATIONS:
2 HOURS

ACTIVITY:

- Final participants' presentations & Feedback

- Film all presentations (10-15 minutes)

- Compare with initial baseline 2-3 minute talk (Individual responsibility)

ASSIGNMENT:

01 Arrange for a real talk if practicable.

MAY ALLAH BLESS YOU ALL ..

thank you